

HiFi Virtual Tours

By Gerald Gubatan

- [Evolution of HiFi](#)
- [Ferrer House](#)
- [Papa Joe](#)
- [1301 Colton Street](#)
- [World War II](#)
- [1980s](#)
- [Planner](#)
- [On Racism](#)
- [Public Matters/Hidden HiFi](#)

About Gerald:



Gerald G. Gubatan, the youngest son of a manong who came to Los Angeles' Little Manila in 1929, was born and raised in L. A. 's Historic Filipinotown. A proud graduate of Belmont High School, he made his way to UCLA and became an urban planner. Gerald served on the founding board of the Pamana Foundation (later the Filipino American Library). He is also a founding board president of Fil-Am Arts, Inc.; and is a former board president of Search to Involve Pilipino Americans. In 1997, Gerald co-authored with Royal Morales the successful nomination to designate the Filipino Christian Disciples Church as a City Historic-Cultural Monument. He is a co-editor of the anthology, "Filipinotown: Voices From Los Angeles".

Gerald has extensive experience in urban planning, redevelopment, public policy and community engagement. He has held positions with Los Angeles City Planning Department, Los Angeles County Regional Planning Department, and Community Redevelopment Agency of Los Angeles. He has served as Chief Planning Deputy to several Los Angeles City Council Members and served as a Legislative Assistant for a former State Assembly Member in Sacramento.

A native Angeleno and proud graduate of Belmont High School, Gerald attained a Bachelor of Arts degree in Sociology from UCLA and completed graduate studies in urban and regional planning at Cal Poly Pomona.

